

Claire Boucher

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Education

West Chester University – West Chester, Pennsylvania **01/2014 - 12/2015**

- Bachelor of Arts in Communication Studies – GPA 3.70/4.00
- *Summer Study Abroad* – Media in Ireland (with Honors)
- Center for International Education Academic Scholarship Winner
- Inductee of Lambda Pi Eta National Honor Society
- *Summer Study Abroad* – Media in London

Northampton Community College – Bethlehem, Pennsylvania **08/2012 - 12/2014**

- Radio and TV Production Program Coursework – GPA 3.80/4.00

Technical Skills and Projects

Technical Skills

- Adobe Creative Suite
- Microsoft Office Professional
- Android and Apple OS
- Social Networking
- DSLR Cameras
- Mac and PC
- Video Production

Introduction to Advertising: Cowtown Rodeo Social Media Strategy **01/2015 - 05/2015**

- Completely re-designed and implemented a new social media campaign for the company
- Utilized traditional and non-traditional methods of advertising for the new project
- Collaborated with fellow students and professor to coordinate project
- Professionally presented the proposal to class and client

Introduction to Public Relations: Kube Sound Proposal **02/2015 – 05/2015**

- Used basic public relations concepts to develop with a group a comprehensive promotional campaign
- Conducted various public relations research techniques
- Connected with startup business owners from afar
- Professionally presented the proposal to class and client

Media and Society: WCU Office of Service-Learning and Volunteer Programs Campaign **09/2015 – 12/2015**

- Applied in depth media theories to develop a comprehensive promotional campaign
- Collaborated with a team and external offices to gather information
- Competed with other teams to receive offer
- Professionally presented the proposal to class and client

Activities

Lambda Pi Eta National Honor Society **03/2015 – 12/2015**

Member

- Contributed to a national association that strives for excellence from its members
- Attended monthly meetings and brainstorming sessions
- Volunteered time and personal resources

WCU Office of Admissions Transfer Ambassador **09/2014 – 12/2015**

Volunteer

- Assisted new and prospective transfer students with their transition to campus
- Aided the Office of Admissions with organizing events
- Contributed content to the office's social media accounts

WCU Students in Communication Club **09/2014 – 05/2015**

Member

- Networking opportunities with professionals
- Gained hands on experience and knowledge from various workshops

The Quad Student Newspaper **01/2014 – 05/2014**

Mobile Journalist

- Produced and edited a short video for the newspaper's website and social media accounts
- Android and iOS utilization

Northampton Community College Ski Club

08/2012 – 12/2014

Treasurer and Member

- Organized and led sponsored events and various group ski trips
- Handled group monies responsibly and effectively

Experience

Wegmans Food Inc.

12/2012 – Currently Active

Front End and Café Cashier

Academic Scholarship Winner

- Provides friendly and excellent customer service
- Contributes to a successful team and family environment
- Delightfully assists coworkers and managers
- Maintains a well balanced schedule

Academic Adventures in America

07/2010 – Currently Active

Various Roles

- Guided international high school exchange students on organized trips through selected cities around the North East United States
- Volunteer host family to countless students
- Teacher of American culture, language, and hospitality

Additional Skills

Communication

- Exceptional listener and communicator who effectively conveys information verbally and in writing
- Confident, articulate, and professional abilities
- Aware and understanding of cultural diversity

Personal

- Flexible and outgoing personality
- Organized, independent, and self motivated
- Creative and willing to learn
- Extensive international travel experience